



# United Way of North Central New Mexico

## 2023 Grant Application Form: Basic Needs & Impact

### Qualification Form:

Is your agency certified by the IRS as a 501c3 organization and do you certify that this agency is in good standing with the Attorney General’s office and the New Mexico Secretary of State?	yes   no
Does your agency provide health or human services (as opposed to animal welfare or environmental stewardship)?	yes   no
Does your agency provide services in Bernalillo, Sandoval, Torrance and/or Valencia counties?	yes   no
Is your agency certified by the IRS as a 501(c)(3) organization?	yes   no
Does your agency have a volunteer Board of Directors?	yes   no
Does your agency have documented by-laws, policies, or procedures that can be made available to UWNCNM upon request?	yes   no
Does your agency’s work align with the Impact and Basic Need priorities of UWNCNM?	yes   no

### Program and Agency Information and Demographics:

Agency Name:		Address:	
Program Name		Primary Contact:	
Email		Phone	
Counties Served:	<input type="checkbox"/> Bernalillo <input type="checkbox"/> Sandoval <input type="checkbox"/> Torrance <input type="checkbox"/> Valencia		
Current Year Budget:			
How long has your agency been operating?			
Number of Full-time Staff Employed:			
Number of Part-time Staff Employed			
Does your organization identify as being BIPOC-led (Black, Indigenous, and people of color)? (yes/no)	yes   no		
What experience(s) enables your leadership and direct service staff to represent the population you serve?			

**Staff and Board Demographics:**

	Board of Directors		Executive Level		Management / Senior Level		Entry / Mid-Level	
<b>Total Number</b>		–		–		–		–
<b>Gender (percentage of total)</b>								
Man		%		%		%		%
Woman		%		%		%		%
Non-binary/non-conforming		%		%		%		%
Prefer not to answer		%		%		%		%
Data not collected		–		–		–		–
<b>Race/Ethnicity (percentage of total)</b>								
African American/Black		%		%		%		%
Asian/Pacific Islander		%		%		%		%
Caucasian		%		%		%		%
Hispanic/Latino		%		%		%		%
Native American/Indian		%		%		%		%
Other		%		%		%		%
Prefer not to answer		%		%		%		%
Data not collected		–		–		–		%

## Client Demographics

	Clients Served	
<b>Total Number</b>		—
<b>Gender (percentage of total)</b>		
Man		%
Woman		%
Non-binary/non-conforming		%
Prefer not to answer		%
Data not collected		—
<b>Race/Ethnicity (percentage of total)</b>		
African American/Black		%
Asian/Pacific Islander		%
Caucasian		%
Hispanic/Latino		%
Native American/Indian		%
Other		%
Prefer not to answer		%
Data not collected		—

## Impact and Basic Needs Application:

What type of grant award is your agency requesting?	Impact	OR	Basic Needs
Amount of Funding Requested	\$		\$

How does the work of your organization align with the UWNCNM's Rising Together Impact and Basic Needs Priorities?  
Please select at least one:

		UWNCNM Rising Together Impact Priorities	How does your organization's work align with this priority?
<input type="radio"/>	Education	Early Childhood focus on access to high-quality early childhood learning and care	
		Pre-K through 12 focus on promoting school attendance and the importance of graduating from high school	
		Adult education focus on post-high school skill building and degree/certificate attainment	
<input type="radio"/>	Housing Stability	Increasing access to affordable housing, including permanent supportive or transitional housing	
<input type="radio"/>	Safety and Well-Being/Health	Improving the safety of communities	
		Increasing access to health-related services	
<input type="radio"/>	Basic Needs	Provide short-term limited support to the most vulnerable individuals and families	

Describe how this funding will support your agency's work in alignment with UWNCNM's Impact Priorities

If you don't receive your full grant request, please explain if and how your response to the previous would change?

What data points do you use to measure that you are having an impact, and how do you evaluate success?

How will you use this data to show your agency is making progress towards UWNCNM's Impact Priorities?

How will you use this data to show your agency is making progress towards UWNCNM's Impact Priorities?

Describe any collaborations you have with other community organizations, and the impact of these collaborations on your services:

Please describe the work you do, if any, to address systemic inequities in central New Mexico (e.g. race, gender, disability, etc.).

Please describe your agency's plans to further your work to address systemic inequities in central New Mexico over the next 5 years:

Besides grant funding, what additional supports would you like to see UWNCNM provide to your agency and the community?



# United Way of North Central New Mexico

## 2023 Grant Application Form: Capacity Building

### Qualification Form:

Is your agency certified by the IRS as a 501c3 organization and do you certify that this agency is in good standing with the Attorney General’s office and the New Mexico Secretary of State?	yes   no
Does your agency provide health or human services (as opposed to animal welfare or environmental stewardship)?	yes   no
Does your agency provide services in Bernalillo, Sandoval, Torrance and/or Valencia counties?	yes   no
Is your agency certified by the IRS as a 501(c)(3) organization?	yes   no
Does your agency have a volunteer Board of Directors?	yes   no
Does your agency have documented by-laws, policies, or procedures that can be made available to UWNCNM upon request?	yes   no
Does your agency’s work align with the Impact and Basic Need priorities of UWNCNM?	yes   no

### Program and Agency Information and Demographics:

Agency Name:		Address:	
Program Name		Primary Contact:	
Email		Phone	
Counties Served:	<input type="checkbox"/> Bernalillo <input type="checkbox"/> Sandoval <input type="checkbox"/> Torrance <input type="checkbox"/> Valencia		
Current Year Budget:			
How long has your agency been operating?			
Number of Full-time Staff Employed:			
Number of Part-time Staff Employed			
Does your organization identify as being BIPOC-led (Black, Indigenous, and people of color)? (yes/no)	yes   no		
What experience(s) enables your leadership and direct service staff to represent the population you serve?			

**Staff and Board Demographics:**

	Board of Directors		Executive Level		Management / Senior Level		Entry / Mid-Level	
<b>Total Number</b>		–		–		–		–
<b>Gender (percentage of total)</b>								
Man		%		%		%		%
Woman		%		%		%		%
Non-binary/non-conforming		%		%		%		%
Prefer not to answer		%		%		%		%
Data not collected		–		–		–		–
<b>Race/Ethnicity (percentage of total)</b>								
African American/Black		%		%		%		%
Asian/Pacific Islander		%		%		%		%
Caucasian		%		%		%		%
Hispanic/Latino		%		%		%		%
Native American/Indian		%		%		%		%
Other		%		%		%		%
Prefer not to answer		%		%		%		%
Data not collected		–		–		–		–

**Client Demographics:**

	Clients Served	
<b>Total Number</b>		–
<b>Gender (percentage of total)</b>		
Man		%
Woman		%
Non-binary/non-conforming		%
Prefer not to answer		%
Data not collected		–
<b>Race/Ethnicity (percentage of total)</b>		
African American/Black		%
Asian/Pacific Islander		%
Caucasian		%
Hispanic/Latino		%
Native American/Indian		%
Other		%
Prefer not to answer		%
Data not collected		–

**Capacity Building Application:**

Amount of Funding Requested	\$
Are You Also Applying for A UWNCNM Impact or Basic Needs Grant	yes   no

How does the work of your organization align with the UWNCNM’s Rising Together Impact and Basic Needs Priorities?  
Please select at least one:

		<b>UWNCNM Rising Together Impact Priorities</b>	<b>How does your organization’s work align with this priority?</b>
<input type="radio"/>	Education	Early Childhood focus on access to high-quality early childhood learning and care	
		Pre-K through 12 focus on promoting school attendance and the importance of graduating from high school	
		Adult education focus on post-high school skill building and degree/certificate attainment	
<input type="radio"/>	Housing Stability	Increasing access to affordable housing, including permanent supportive or transitional housing	
<input type="radio"/>	Safety and Well-Being/Health	Improving the safety of communities	
		Increasing access to health-related services	
<input type="radio"/>	Basic Needs	Provide short-term limited support to the most vulnerable individuals and families	

How does the project for which these funds will be used align with the UWNCNM Impact Priorities?



How will your agency use the funds to improve capacity?

How will the funds improve your agency's impact?

## 2023 Impact and Basic Needs Application Rubric

Factor	3	2	1
<b>Agency work aligns with UWNCNM Rising Together Impact Priorities</b>	Work shows clear and direct alignment with at least one of the UWNCNM Impact Priorities. Includes multiple clear examples of how their mission and work are directly connected to priority area(s).	Work is clear but indirectly aligns with UWNCNM priorities OR provided fewer clear examples of how their work connects to priority area(s).	Work does not show alignment with UWNCNM Impact Priorities. May not include examples of work connected to impact priority areas, or several levels removed.
<b>Agency clearly articulated how funding will be used to further/support the agency's work in the community or support agency operations</b>	Agency clearly describes how funding will support agency's work in alignment with Impact Priorities. Agencies do not need to provide a detailed budget but should clearly describe how access to the general operating dollars in the grant will support progress toward outcomes. Agency may describe plans to use funds for a specific project or initiative or may describe how access to funds will benefit the overall agency operations.	Agency provides some information about how funds will support overall agency operations, but may not provide examples of how funds will support progress toward outcomes.	Agency does not clearly describe how funding will be used to support work in alignment with Impact Priorities or why funding is needed.
<b>Agency clearly articulates how a reduced grant award will still be effectively utilized</b>	Agency has clearly thought through use of available funds and will be able to use a reduced grant award effectively.  Agency inspires confidence that they will leverage additional funding streams and resources to ensure a reduced award will still have an impact on agency outcomes.	Agency inspires some confidence that they will leverage additional funding streams and resources to ensure a reduced award will still have an impact on agency outcomes.	Agency does not have a sufficient plan in place for a reduced grant award.  Agency does not demonstrate how they will leverage additional funding streams and resources to ensure impact of reduced grant award.
<b>Agency has clearly defined data points that measure impact and a process for collecting data.</b>	Agency clearly states what and how data is collected. Agency provides data and best practice evidence as supported by 2 or more research, community-driven data and/or logic model that highlight the efficiency and effectiveness of the strategies.	Agency does not clearly describe why or how they collect data OR agency has few clearly defined data points to measure impact; the process for collecting data may be vague or unreliable.	Agency does not have a clearly defined data process. Agency does not define what or how data is collected OR data collected is not related to measuring impact.

<p><b>Agency clearly articulated how data will be used to show progress toward Impact Priorities</b></p>	<p>Agency clearly describes how data collected directly shows progress toward Impact Priorities and will describe how data drives continuous quality improvement. Agency describes how they collect and analyze data on an ongoing basis to monitor outcomes.</p>	<p>Agency may have little data OR not have data that relates directly to Impact Priorities or may not have a clearly defined process for using data for ongoing quality improvement.</p>	<p>Agency does not demonstrate how data will be used to show progress toward Impact Priorities.</p>
<p><b>Leverage partnerships to improve impact</b></p>	<p>Agency included detailed examples of community partnerships and connections that they are currently leveraging in order to further the impact of their work. Agency provides specific details about partnerships in place and evidence for how this partnership has improved impact.</p>	<p>Agency provides examples of a community partnership or connection but does not describe how the partnership furthers the impact of their work, or the partnership may not be directly connected to Impact Priorities.</p>	<p>Agency did not provide strong evidence of community partnerships and connections. Agency may list partnerships but not describe how the partnerships have improved impact or may have plans for partnerships that have not yet started.</p>
<p><b>Leadership and staff are representative of the population served.</b></p>	<p>Agency leadership and staff are clearly reflective of the communities and populations served. Agency describes how experiences of staff and leadership improves quality of service provided.</p>	<p>Agency leadership and staff have some experiences related to representing the population served; it may not be clear how these experiences are leveraged to improve service.</p>	<p>Agency leadership and staff have minimal or do not have experiences related to representing the population served.</p>
<p><b>Agency provided clear evidence of current work being done to addresses systemic inequities</b></p>	<p>Agency is actively and deliberately working to address systemic inequities in north central New Mexico. Agency provides relevant and concrete examples of addressing inequities. This may look like using data to inform service delivery to populations, incorporating equity in agency training plan, centering mission and values in equity principles, etc.</p>	<p>Agency has started addressing systemic inequities in their work. This may look like identifying opportunities and beginning to incorporate strategies to address systemic inequities or having a plan to address systemic inequities as part of a strategic plan.</p>	<p>Agency is not currently doing work to address systemic inequities in north central New Mexico. Agency is not yet incorporating addressing systemic inequities as part of service delivery and does not regularly discuss systemic inequities with leadership, staff, and/or populations served, or has not yet followed through on plans to address systemic inequities.</p>
<p><b>Agency provided clear evidence of future plans to address systemic inequities within the community</b></p>	<p>Agency has a developed plan to address systemic inequities over the next 5 years. The plan includes concrete examples of action steps already taken and timelines for the future. Specifically identifies tools, trainings, etc. that the agency will leverage, timelines for next steps, and who will be responsible for this work.</p>	<p>Agency has put some deliberate effort into planning to address systemic inequities over the next 5 years. Agency has a general plan in place but has not yet developed timelines and/or identified what tools, trainings, etc. will be utilized as part of this work.</p>	<p>Agency response does not reflect a concrete plan to address systemic inequities over the next 5 years. Agency does not provide details of next steps.</p>

## 2023 Capacity Building Application Rubric

Factor	3	2	1
<b>How confident are you that the program/agency aligns with the Impact Priorities?</b>	Clear evidence with supporting data that program/ agency aligns.	Some evidence to support the agency/ program aligns.	Limited to no evidence to support alignment, little to no data showing correlation between mission and impact of capacity building funds.
<b>How confident are you the funds are being used for allowable capacity building activities?</b>	Clear evidence the request falls within allowable activities and expenses are delineated and timely.	Some evidence the request falls within the allowable activities. Some expenses not explained.	Request is not an allowable activity, and/or there does not appear to be a plan for implementation.
<b>How confident are you the funds will be used to increase the agency's impact – either by serving more clients, serving existing clients more deeply, or improving continuous improvement at the program or agency level?</b>	Clear evidence demonstrating the impact of capacity building grant - either more clients will be served, services offered will be expanded and a clear continuous improvement model is being developed/used.	Request supports the agency's impact either generally or broadly but there is limited evidence or data to describe increased clientele or continuous improvement.	Request does not support serving clients more deeply or in greater numbers. Request is generic, and/or not aligned with impact.
<b>How confident are you in the successful implementation of the capacity building activity?</b>	An implementation plan is clearly defined in the request and results are achievable and measurable – it is clear with this support capacity will be improved at the agency or program level.	The implementation plan is somewhat clear. There is some sound reasoning but limited information for supporting capacity building.	There is no evidence to suggest there is a plan to implement capacity building activity. Capacity building request provides limited information to support how the capacity would be improved.